



Back in the Saddle with 'HOOK'!

CL#36

If its spring it must be burn down time...so where's my 'HOOK'! Well, you're probably not saying that ...yet.....but growers are starting to spray Roundup and 24D for burn down. There are going to be weeds that Round Up alone will not get. When starting the spring burn down, you need to think hard about 'drift control' since when using a glyphosate or other herbicide it does not take much for crop injury. So, if you want to get a better kill, spray pattern, and drift control all in one product, consider Hook. When you use Hook, please do not add any other additive and be sure to 'Add Hook Last'.

We advise using 10 gal of water per acre with 1 qt of Hook per 100 gal. of spray. If you have large or hard to kill weeds go to 3 pts of Hook per 100 gallons. Cool nights and showers this time of year make a rain fastener a must, but If you are using Hook---- it is built in. With cool temperatures any herbicide is going to be slow to react. This is where you need a good activator. There will a tendency to use a higher rate to insure a good kill, but it is not necessary if you use 'Hook'. Why? Because adding 'Hook' enhances the 'activity' of your herbicide and will make it more efficient. Where else can you get a product that meets all of your needs....spreader, sticker, deposition agent, activator, penetrant, drift control, conveniently in one product?.

Remember the type of weeds that are out there are getting tougher to kill, and you need an edge. You don't need to half kill your weeds. When you add Hook to your tank mix you will be giving those herbicides that extra kick to get those tough weeds. Just remember, to be able to kill a winter annual you have to get that herbicide inside the weed. That is one of the main functions of Hook.---think penetrator. You don't have worry about certain fields needing something extra and you cannot afford to go back. Using Hook means a single trip. That's just one of the benefits of 'Hook'.

When you back up your truck to the chemical supplier, have you ever wondered why you should have to buy not only the herbicide, but the surfactant, the oil, and the drift control, etc. You will have jugs lying around every where! Not to mention using a different rate and will they all mix together? Now where did I put that mayonnaise jar ? Why not use an all in one adjuvant that will give what you need? Might we "politely suggest"---- Hook. Hook is an 'All- in- One' adjuvant with guaranteed drift control, a deposition agent, a spreader, a sticker, an activator and a penetrant.

So when you 'saddle up' and climb into that tractor to do your 'burn down'get those weeds and do it right..... use Hook . That is 'Value for your money'! Everyone needs an edge for better control on weeds and burn down and Hook is it.

We believe you will be saying.. 'Where's my 'Hook'...which will save you cash.....which is just as good as money!